

ICOI WorldNews

MECHANICAL REQUIREMENTS

Must be supplied as High-Resolution Digital Media as follows:
CMYK PDF/Acrobat 4/05 & 5.0; EPS or TIFF (**Please No Film**) with all text converted to outlines or embedded within the file.

TRIM SIZE:

Final Trim size of publication is 8.125 x 10.875

Live matter should be kept to a minimum of ½” inside trimmed edges, and a minimum of ½” should be allowed for the bind.

Rates:

Full Page 4-Color 1x \$1,200.00

(10 % discount for repeat insertions -\$1080.00 each)

2-page Spread 4-Color \$2,160.00

***Includes new product editorial (up to 150 words) at no charge.**

FTP Info - please use FTP client software:

Host: ldgdesign.net

Name: ldgguest

Password: guestldg

Use FTP drop folder

If you don't have FTP client software, feel free to send your files via a free third party website such as www.transferbigfiles.com or www.yousendit.com to susan@liquiddigital.net

Please be sure to email Angela Santelli when your files have been sent at icoi@dentalimplants.com

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