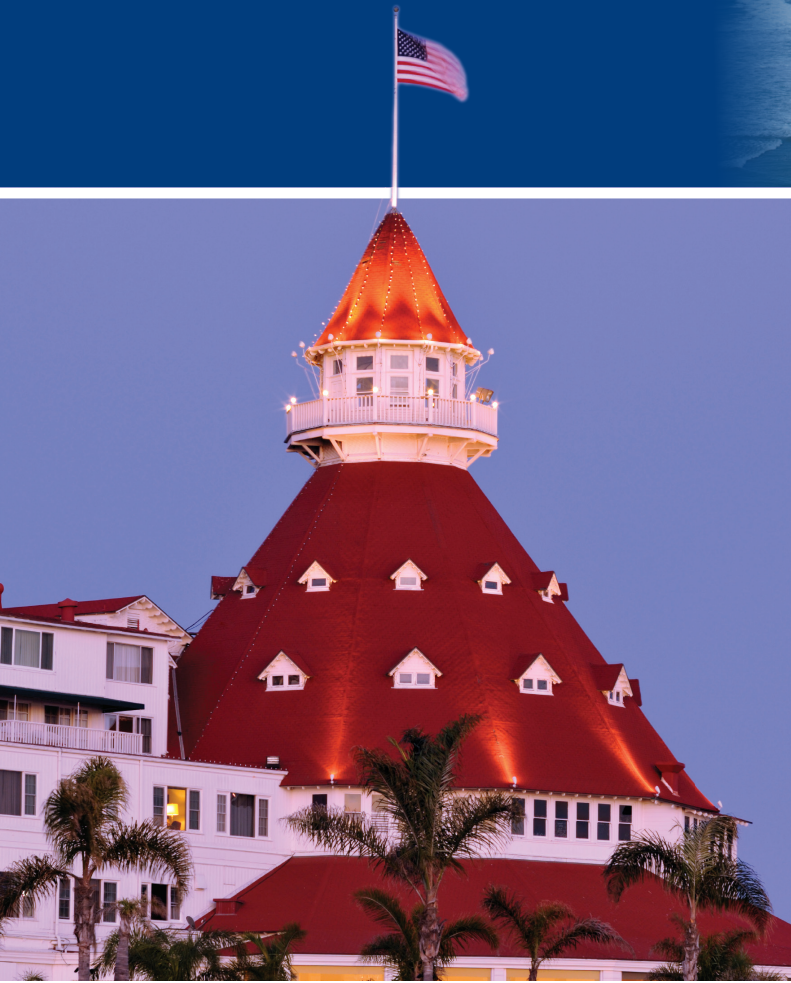


SAN DIEGO

ICOI WINTER IMPLANT SYMPOSIUM



**EXHIBITOR & SPONSOR
PROSPECTUS**

**JANUARY
25-27, 2024**

The Sheraton San Diego
Hotel & Marina

 **ICOI** INTERNATIONAL
CONGRESS OF
ORAL IMPLANTOLOGISTS





SAN DiEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina



Dear Exhibitor/Sponsor:

The International Congress of Oral Implantologists and its worldwide membership of over 13,000 members invites you to be a sponsor and/or an exhibitor at our ICOI Winter Implant Symposium, January 25-27, 2024 at the Sheraton Hotel & Marina in San Diego, California. Attendance is expected to be well over 450 persons including 250 doctors, and 100 auxiliaries, laboratory technicians, students and industry personnel.

We are anticipating a large number of both specialists and general dentists from around the world. It is ICOI's custom to provide the maximum opportunity for our exhibitors to interface with the delegates and as such, as much of the food service as possible will be held in the EXHIBIT HALL.

A world-class faculty has been assembled for this event with programs for both practitioners and auxiliaries, i.e., hygienists, dental assistants and front office personnel.

The Symposium will begin on Thursday with a limited number of half-day Pre-Symposium courses given by our Sponsors. (Please note we have reserved special benefits for our Sponsors.)

The General Session will begin at 1:00 p.m. on Thursday and will run through Saturday. The Exhibition Hall will be open from Thursday at 1:00 p.m. until Saturday afternoon.

This prospectus contains specific information for decision making on whether to become a Sponsor, Exhibitor or both. For the past several years we have completely sold out our exhibit space. Therefore, we will be assigning booths on a FIRST COME, FIRST SERVED basis with understandable courtesy to our sponsors. We expect a rapid and complete sellout so please don't delay.

The Exhibitor/Sponsor Prospectus includes all the important information you will need to make your participation at our meeting a huge success.

We look forward to seeing you in San Diego in January.

Tara Caruana

Tara Caruana
Exhibitions Manager



SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Sponsorship Information

The ICOI is pleased to offer a limited number of sponsorships for our ICOI Winter Implant Symposium. An impactful addition to your marketing plan, sponsorship will provide high visibility and increased exposure to our anticipated 450 attendees. The site for this meeting will be the Sheraton San Diego Hotel & Marina in San Diego, California. Sponsorship consideration will be on a first come, first served basis.

Platinum Sponsorship: \$25,000 USD

- **FIRST** choice of booth location - two complimentary 8 × 10-foot booths
- One (1) Half-day Pre-Symposium course provided by your company
- One (1) Complimentary Full-Page insertion in the event program
- One (1) Complimentary Full-Page insertion in ICOI World News digital newsletter
- Pre and Post Meeting recognition on social media platforms
- Registration packet promotional insert (Approval of marketing piece by ICOI is required, no larger than 8.5 in. x 11in.)
- Recognition as a sponsor on all advertising/promotional materials for the meeting
- Your logo displayed on our registration packet
- Display of corporate logo on signage at registration and exhibit entrance
- Ten (10) exhibitor badges
- Ribbons on Exhibitor Badges to denote Sponsorship
- Ability to purchase additional booths

Gold Sponsorship: \$17,500 USD

- Priority selection of booth location (**after platinum sponsors**) - two complimentary 8 × 10-foot booths
- One (1) Half-day Pre-Symposium course provided by your company
- One (1) Full Page insertion in the event program
- Complimentary Half-Page insertion in ICOI World News digital newsletter
- Recognition as a sponsor on all advertising/promotional materials for the meeting
- Your logo displayed on our registration packet
- Display of corporate logo on signage at registration and exhibit entrance
- Eight (8) exhibitor badges
- Ribbons on Exhibitor Badges to denote Sponsorship
- Ability to purchase additional booths

Silver Sponsorship: \$12,500 USD

- Priority selection of booth location (**after platinum & gold sponsors**) - two complimentary 8 × 10-foot booths
- One (1) half-day Pre-Symposium course provided by your company
 - One (1) Half-Page insertion in the event program
 - Recognition as a sponsor on all advertising/promotional materials for the meeting
 - Your logo displayed on our registration packet
 - Display of corporate logo on signage at registration and exhibit entrance
 - Six (6) exhibitor badges
 - Ribbons on Exhibitor Badges to denote Sponsorship
 - Recognition in the ICOI World News digital newsletter

Continued on next page



SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Sponsorship Information *continued*

Exhibitors and sponsors have access to the following high visibility marketing opportunities

(Sponsorship fees are in addition to the actual cost of the opportunity)

Please email icoi@dentalimplants.com to inquire about these opportunities and prices.

- Lanyard Sponsor
- Tote Bag Sponsor
- Writing Pads and/or Pens
- Door Drops *(approval of any marketing/mailling pieces is required)*

★ NEW - WiFi/Internet Sponsorship: \$12,500 USD

- Company name will be used as the password to login

Please note:

You are responsible for your speakers' honorarium & travel expenses.

You are responsible for any Food & Beverage and/or Audio-Visual Charges you require or elect to provide for your Pre-Symposium Course.

Approval of all marketing materials is required, such as registration packet inserts, door drops, mailings, etc.

FOOD & BEVERAGE AND A/V CONTACT:

Food & Beverage and A/V Contact information will be provided prior to the meeting.

DEADLINE FOR SPONSORSHIP SUBMISSION IS August 15, 2023





SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Sponsorship Application

Name of Company _____ Contact Name _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone Number _____ Fax Number _____

E-mail _____ Website _____

Sponsorship Level: PLATINUM \$25,000 USD GOLD \$17,500 USD SILVER \$12,500 USD

Our space preferences: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

PRE-SYMPOSIUM COURSE INFORMATION: Please submit the following information by August 15, 2023

Title of Pre-Symposium Course: _____

Is this a hands-on program? Yes No Is course limited attendance? Yes No If so, how many maximum? _____

Name(s) of Faculty for Course: _____

Course fee: _____ Please note 10% of all course fees are donated to ICOI's Implant Dentistry Research & Education Foundation (IDREF)

Course Description:

Course Objectives: Upon completion of this program, attendees will:

-
-
-

- Please submit a **Corporate Logo** in eps vector format via email to: tara@icoi.org.

- A completed W-9 is required to process proceeds from this course. Tax ID or SSN# _____

Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____ Country _____

SPONSORSHIP PAYMENT:

CHECK: Enclosed is full payment of US \$ _____. (Please make check payable to ICOI.)

(For outside the United States, please send payment in US dollars to ICOI on a check drawn on a US Bank or by credit card.)

CREDIT CARD MasterCard Visa American Express

Card Number _____ Exp. Date _____ CVV No. _____

Signature of Applicant _____ Billing Zip Code _____

DEADLINE FOR SPONSORSHIP SUBMISSION IS August 15, 2023

SEND APPLICATION TO: ICOI Central Office: 55 Lane Road, Suite 305, Fairfield, New Jersey 07004 USA
Phone: (973) 783-6300 | Fax: (973) 783-1175 | tara@icoi.org



SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Exhibitor Rules, Regulations and General Information

1. One unit of exhibit space: \$3,500.00 USD
* Booth space is limited. Each exhibitor is allowed a maximum of 2 booths (except Platinum & Gold Sponsors).

2. Assignment of Exhibit Space:
Following Sponsorship booth assignments, remaining exhibit booth space will be assigned on a FIRST COME FIRST SERVED basis. **Applications must be submitted with payment IN FULL.** You will receive an email confirming that we have received your application.

Booths will be assigned beginning October 27, 2023. Any applications received after booths have been assigned will be given any remaining booths if available.

3. Exhibit Booth Package:
Exhibit booth package will include the following:

- One unit of 8' X 10' exhibit space with 8' high back drapes and 3' high draped side rails
- One 6' draped table
- One identification sign
- Two chairs
- One wastebasket
- Names and addresses of all pre-registered attendees will be emailed to the contact person for your company about 3 weeks prior to the event (post-registered attendees' names and addresses can be requested after the meeting)
- Continental breakfast, breaks, luncheons and welcome cocktail reception

Space does NOT include:

- Electrical
- Unpacking and rigging
- Drayage
- Special utilities
- Booth decorating, furniture and carpeting
- Assembly or repacking of displays
- Storage space for packing crates and cartons

4. Official Exhibit Contractor:
GES Exposition Services has been appointed as the official contractor for exhibit services, including installation, decoration and on-site equipment. An information packet will be emailed to you once you are signed up for the program.

5. Location of the Exhibit Hall:
The Sheraton San Diego Hotel & Marina in San Diego, California, Room: Silver Pearl 1&2 will serve as our exhibit hall. Table-top and portable back wall exhibits are recommended.

6. The exhibit hall will be open to exhibitor personnel during the following hours:

EXHIBITOR MOVE-IN:		
Thursday, January 25, 2024		8:00 am – 12:00 pm
SHOW HOURS:		
Thursday, January 25, 2024		1:00 pm – 7:30 pm
Friday, January 26, 2024		7:30 am – 6:00 pm
Saturday, January 27, 2024		7:30 am – 4:30 pm

WELCOME COCKTAIL RECEPTION WITH EXHIBITORS:		
Thursday, January 25, 2024		6:00 pm – 7:00 pm

EXHIBITOR MOVE-OUT:		
Saturday, January 27, 2024		4:30 pm – 7:30 pm

ALL TIMES ARE APPROXIMATE AND MAY BE SUBJECT TO CHANGE. FINAL TIMETABLE WILL BE SENT VIA EMAIL PRIOR TO THE SHOW.

7. The ICOI reserves the right to refuse any commercial display inappropriate to a scientific meeting. The ICOI must grant permission to exhibit any equipment more than 10' high. Please note that any backdrops or display higher than 4 feet MUST be displayed at the back of your booth. Nothing should be blocking neighboring booths. Due to space constraints, all exhibits MUST stay within the perimeters of your assigned booth in order to stay compliant with Fire Marshal Regulations.

8. Samples, pamphlets, catalogs, etc. may be distributed at the exhibitor's booth only. Prize drawings and giving awards for signing names/addresses, and comparable promotional activities are not permitted.

9. Door Drops: Use this opportunity to reach all attendees booked in our room block at the host hotel. Approval of marketing materials is required. Contact us for pricing as it varies by location



SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

- 10.** Exhibitors must carry their own fire, theft, or other insurance. All exhibit materials must comply with local fire laws, insurance underwriter and safety regulations. All containers and packing materials are to be removed from the exhibition area when the exhibit is set up. Explosive or flammable materials and substances are not allowed. All electrical work must be installed in accordance with local regulations. The exhibitor assumes responsibility for compliance with municipal and provincial regulations concerning fire, safety and health.
- 11.** For security reasons, exhibitors are required to keep an attendant at their booth during all open hours.
- 12.** Exhibitor badges are limited and should only be used for booth personnel. They are not to be used for anyone who should pay the event registration fee or anyone wishing to gain admittance for the purpose of making contacts/networking.
- 13.** All or any part of the space herein designated is subject to reassignment and rearrangement by the ICOI for the purpose of consolidation of display space or for any reason.
- 14.** No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted to any Exhibitor or person. Exhibitor remains fully responsible and liable under its contract for all activities conducted within their designated space.
- 15.** Parts of exhibits, signs or other display materials may not be posted, taped, nailed or otherwise affixed to walls, doors, or any part of the Sheraton San Diego Hotel & Marina in any way that may cause damage. Damage caused by failure to observe this rule will be paid for by the exhibitor..
- 16.** Exhibitor's equipment is not insured by the ICOI for loss, theft, damage or breakage. Neither the Sheraton San Diego Hotel & Marina employees or representatives, nor any representative of the ICOI can be held responsible for any injury, loss or damage to the exhibitor's employees or property. The exhibitor must assume responsibility for damages.
- 17.** If an exhibit display/booth fails to arrive, the exhibitor will still be responsible for all rentals and no refund will be made.
- 18.** Any and all matters not specifically covered in the preceding rules and regulations shall be subject solely to a decision of the ICOI Board of Directors.
- 19.** If any exhibitor chooses to cancel their registration, a refund will be issued, minus a 50% cancellation fee until October 27, 2023 after which time no refund will be given.
- 20.** If the event is cancelled due to restrictions that are a result of the pandemic, a full refund will be issued.
- 21.** The Sheraton San Diego Hotel & Marina in San Diego, California is the host hotel for this symposium located at 1380 Harbor Island Drive, San Diego, CA 92629. For reservations, please call (619) 291-2900 or visit www.icoi.org/events to use the online reservations link.
- 22.** Please be aware of unauthorized websites or persons posing as event representatives. Housing information will be posted on our website (www.icoi.org/events) and sent directly to the company representative listed on the exhibitor or sponsorship application from the ICOI with your booth assignment.

Exhibit Hall Networking Events

Thursday, January 25, 2024

Afternoon Coffee Break
Welcome Reception and Table Clinic/Poster Presentation

Friday, January 26, 2024

Morning Coffee Break
Lunch for Exhibitors and Attendees
Afternoon Coffee Break

Saturday, January 27, 2024

Morning Coffee Break
Lunch for Exhibitors and Attendees
Afternoon Coffee Break



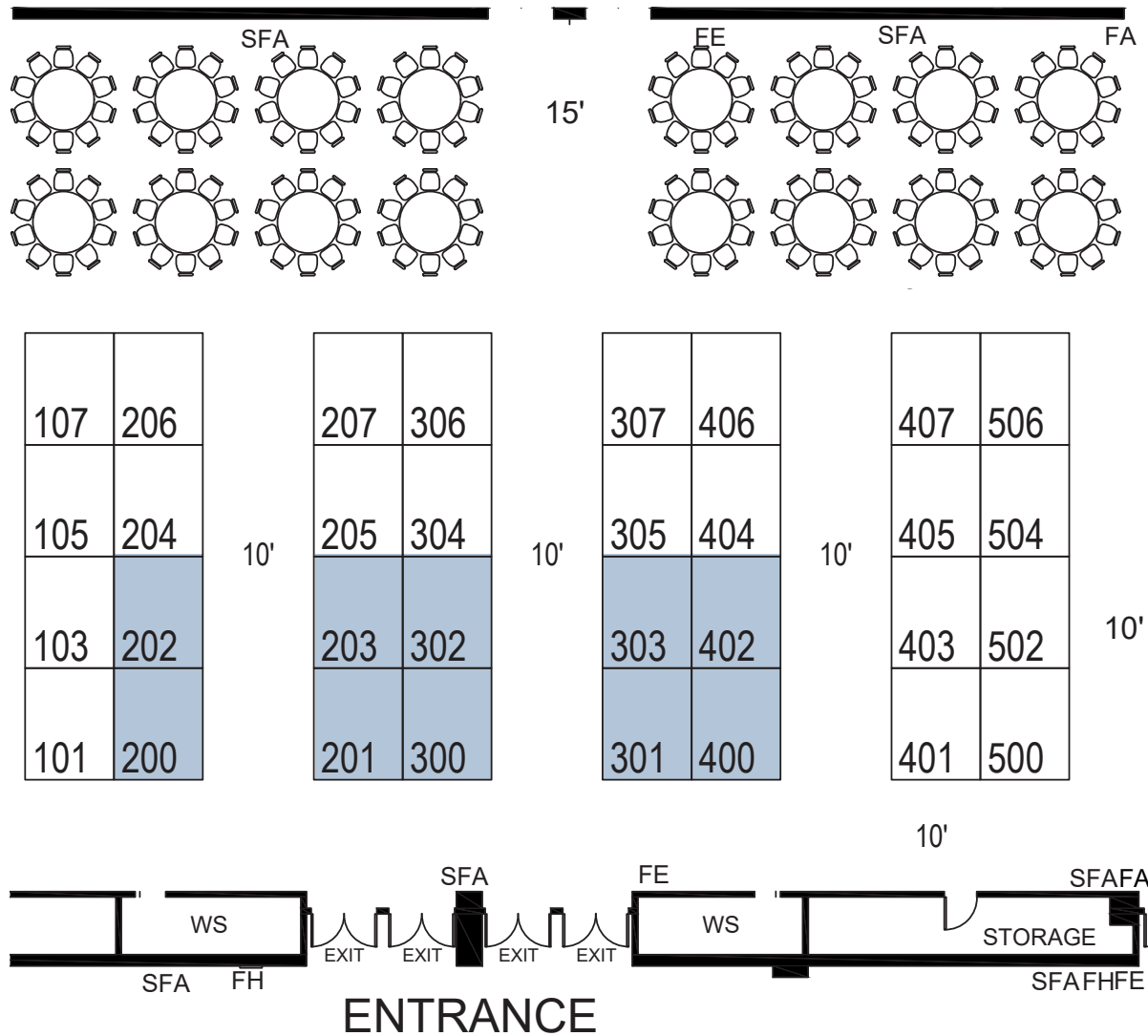


SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Exhibit Hall Floorplan



***Sponsors have priority selection of the shaded booths**



SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Exhibitor Application

Name of Company _____ Exhibit Contact _____

Address _____

City _____ State _____ Zip _____ Country _____

Toll Free Phone Number _____ Phone Number _____

Fax Number _____ E-mail _____ Website _____

***Our space preferences: 1st Choice _____ 2nd Choice _____ 3rd Choice _____**

**Following Sponsorship space assignments, remaining exhibit space will be assigned on a first come, first served basis. No space(s) selected is guaranteed.*

Brief description of your product and/or service:

Representatives at exhibit: Only 2 representatives are included in the Exhibit Space fee. Each space can have a maximum of 4 representatives. No exchanging of badges by representatives is permitted. The ICOI reserves the right to refuse representative admittance for unethical behavior. Representatives are required to wear their badges at all times while at the show.

A fee of \$250.00 USD will be incurred for each additional representative registered before the event until December 29, 2023. No additional representatives or name changes will be accepted after December 29, 2023. There will be a \$350.00 USD charge for each additional "On-Site" representative.

(1) _____ (2) _____

To order additional badges please fill out the Additional Representative Application.

I hereby agree to abide by ICOI regulations. In addition, I hereby release and agree to hold harmless the ICOI and the Sheraton San Diego Hotel & Marina from any and all liability for damage or loss to my exhibit, equipment or products.

Exhibit Booth Fee: One Space: \$3,500.00 USD Two Spaces: \$7,000.00 USD *Space is limited.*

Enclosed is full payment of US \$ _____. (Please make check payable to ICOI.)

(For outside the United States, please send payment in US dollars to ICOI on a check drawn on a US Bank or by credit card.)

Please check method of payment: CHECK CREDIT CARD: MasterCard Visa American Express

Card Number _____ Exp.Date _____ CVV No. _____

Signature of Applicant _____ Billing Zip Code _____ Date _____

SEND APPLICATION TO: ICOI Central Office: 55 Lane Road, Suite 305, Fairfield, New Jersey 07004 USA
Phone: (973) 783-6300 | Fax: (973) 783-1175 | tara@icoi.org



SAN DIEGO

January 25-27, 2024

ICOI WINTER IMPLANT SYMPOSIUM | The Sheraton San Diego Hotel & Marina

Additional Representative Badge Request

Name of Company _____ Exhibit Contact _____

Address _____

City _____ State _____ Zip _____ Country _____

Toll Free Phone Number _____ Phone Number _____

Fax Number _____ E-mail _____ Website _____

Representatives at exhibit: Only 2 representatives are included in Exhibit Space fee. Each space can have a maximum of 4 representatives. No exchanging of badges by representatives is permitted. The ICOI reserves the right to refuse representative admittance for unethical behavior. Representatives are required to wear their badges at all times while at the show.

A fee of \$250.00 USD will be incurred for each additional representative registered before the event until December 29, 2023. No additional representatives or name changes will be accepted after December 29, 2023. There will be a \$350.00 USD charge for each additional "On-Site" representative.

Names of Representatives Included with Exhibit Fee:

(1) _____ (2) _____

Additional Representatives: (additional fee required)

(3) _____ (4) _____

Platinum, Gold & Silver Sponsors Only:* Platinum (10 representatives), Gold (8 representatives) and Silver (6 representatives)

(1) _____ (2) _____

(3) _____ (4) _____

(5) _____ (6) _____

(7) _____ (8) _____

(9) _____ (10) _____

* For Silver Sponsors, an additional fee is required for more than 6 representatives.

* For Gold Sponsors, an additional fee is required for more than 8 representatives.

* For Platinum Sponsors, an additional fee is required for more than 10 representatives.

I hereby agree to abide by ICOI regulations. In addition, I hereby release and agree to hold harmless the ICOI and the Sheraton San Diego Hotel & Marina from any and all liability for damage or loss to my exhibit, equipment or products.

BADGE FEES: \$250 per additional representative before December 29, 2023.

After December 29th registrations will be accepted on-site for \$350 per additional representative.

Enclosed is full payment of US \$ _____. (Please make check payable to ICOI.)

(For outside the United States, please send payment in US dollars to ICOI on a check drawn on a US Bank or by credit card.)

Please check method of payment: CHECK CREDIT CARD: MasterCard Visa American Express

Card Number _____ Exp.Date _____ CVV No. _____

Signature of Applicant _____ Billing Zip Code _____ Date _____

SEND APPLICATION TO: ICOI Central Office: 55 Lane Road, Suite 305, Fairfield, New Jersey 07004 USA

Phone: (973) 783-6300 | Fax: (973) 783-1175 | tara@icoi.org



Important Addendum to This Prospectus

Guidelines Regarding Commercial Support and Conflict of Interest

The ICOI, in planning this continuing education program for the ICOI World Congress, will adhere to the following policies:

1. Program topic selection will be based on perceived needs for professional information and not for the purpose of endorsing specific commercial products, drugs, materials, treatments, or services.
2. Funds received from commercial sources in support of any educational programs shall be unrestricted and the ICOI Scientific Committee shall retain exclusive rights regarding the selection of presenters, instructional materials, program content and format, etc.
3. Any and all commercial support received shall be acknowledged in program announcements, brochures, and the on-site program book.
4. Commercial support shall be limited to:
 - a. the payment of reasonable honoraria;
 - b. reimbursement of presenter's out of pocket expenses; and/or
 - c. the payment of the cost of modest meals or social events held as part of an educational activity.
5. Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name. They should use generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
6. Speakers will be required to disclose any potential bias or conflict of interest to commercial supporters and the audience of any activity related to the ICOI World Congress.

The ICOI shall:

1. Be responsible for the content, quality, and scientific integrity of all educational activities.
2. Assure that presentations give a balanced view of all therapeutic options.
3. Assure that commercial exhibits do not influence planning nor interfere with the presentation of educational activities.
4. Be responsible for making ultimate decisions regarding funding arrangements for educational activities.
5. Assure that commercially supported social events at educational activities do not compete with, nor take precedence over, the educational events.
6. Have a policy on conflict of interest and assure that all educational activities conform to this policy.

Thank you for exhibiting and abiding by the rules we have set forth to ensure a successful event for everyone.