ICOI | ADIA

ORLANDO
FLORIDA

45TH ICOI/ADIA WORLD CONGRESS

Implant Dentistry: Where Science Meets Magic

September 23-25, 2027
Thursday- Saturday

The Orlando World Center Marriott
Orlando, Florida

Sponsorship & Exhibitor Prospectus



ADA C·E·R·P® | Continuing Education Recognition Program

ICOI is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about CE provider may be directed to the provider or to ADA CERP at CCEPR.ada.org.

PACE ACADEMY of GENERAL DENTISTRY PROGRAM APPROVAL FOR CONTINUING EDUCATION

International Congress of Oral Implantologists (ICOI). Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. April 1, 2024 to March 31, 2028.
Provider ID# 217378

ICOI

Dear Exhibitor/Sponsor,

On behalf of the International Congress of Oral Implantologists (ICOI) and our global community of more than 11,000 members, we invite you to join us as a sponsor and/or exhibitor at the ICOI World Congress, September 23–25, 2027, at the Orlando World Center Marriott in Orlando, Florida.

We expect more than 500 attendees, including around 350 dentists and 100 auxiliaries, along with laboratory technicians, students, and industry professionals. Attendees will include specialists and general dentists from around the world, and a growing number of residents and young clinicians who are building their practices and choosing their partners for years to come.

Interaction between exhibitors and attendees has always been central to ICOI meetings. That's why much of the food service will be held in the Exhibit Hall, keeping your booth at the heart of the Congress.

Congress at a glance:

- **Thursday morning:** A limited number of half-day pre-congress courses hosted by our sponsors. Sponsors receive additional exclusive benefits.
- **Thursday at 1:00 p.m. through Saturday:** General Session.
- **Thursday at 1:00 p.m. through Saturday afternoon:** Exhibit Hall open.

This prospectus contains everything you need to choose the right level of participation as a sponsor, exhibitor, or both. Our exhibit space has sold out in recent years. Booths are assigned on a first-come, first-served basis, with priority given to sponsors, so we encourage you to reserve your space early.

We look forward to welcoming you to Orlando in September!

Best regards,



Tara Schipfer
Exhibitions Manager
International Congress of Oral Implantologists

Sponsorship Information

The ICOI is pleased to offer a limited number of sponsorships for our ICOI World Congress. An impactful addition to your marketing plan, sponsorship will provide high visibility and increased exposure to our anticipated 800 attendees. The site for this meeting will be The Orlando World Center Marriott. Sponsorship consideration will be on a first come, first served basis.

Advantages	SILVER $12,500	GOLD $17,500	PLATINUM $25,000
One (1) half-day Pre-Congress course provided by your company	✓	✓	✓
Insertion in the event program	Half-Page	Full Page	Full Page
Recognition as a sponsor on all advertising/promotional materials for the meeting	✓	✓	✓
Display of corporate logo on signage at registration and exhibit hall entrance	✓	✓	✓
Exhibitor badges	6	8	10
Ribbons on Exhibitor Badges to denote Sponsorship	✓	✓	✓
Priority selection of booth location — two complimentary 8 × 10-foot booths	After Platinum & Gold	After Platinum	First Choice
Insertion in ICOI World News digital newsletter	Recognition Only	Half-Page	Full Page
Pre and Post Meeting recognition on social media platforms	✗	✓	✓
Registration packet promotional insert (approval of marketing piece by ICOI is required, no larger than 8.5 in x 11 in)	✗	✗	✓
Logo recognition on Charging Stations	✗	✗	✓
Logo recognition on slides during all breaks in lecture hall	✗	✗	✓

Continued →

Orlando
Florida

ICOI World Congress
The Orlando World Center Marriott
September 23-25, 2027

Sponsorship Information

SILVER SPONSORSHIP	GOLD SPONSORSHIP	PLATINUM SPONSORSHIP
$12,500	$17,500	$25,000

Exhibitors and sponsors have access to the following high visibility marketing opportunities:

(Sponsorship fees are in addition to the actual cost of the opportunity)
Please email **tara@icoi.org** to inquire about these opportunities and prices.

- Lanyard Sponsor
- Tote Bag Sponsor
- Writing Pads and/or Pens
- Door Drops (approval of any marketing/mailing pieces is required)

On site meeting program ads, insertion sizes:

- **Full Page ($1,700 USD)**

  8.5″ wide x 11″ high. As a safety margin, live matter should be kept to a minimum of .5″ inside trimmed edges. Add .125″ on all sides for bleed.

- **Half Page ($950 USD)**

  7″ wide x 4.5″ high. A border defining the insertion is recommended.

Please Note:

- You are responsible for your pre-congress course speakers' honorarium & travel expenses.
- You are responsible for any food & feverage and/or audio-visual charges you require or elect to provide for your pre-congress course.
- ICOI approval of all marketing materials is required, such as registration packet inserts, door drops, mailings, etc.

Food & beverage and A/V contact:

Food & Beverage and A/V Contact information will be provided prior to the meeting.

DEADLINE FOR SPONSORSHIP SUBMISSION IS FEBRUARY 1, 2027

Orlando Florida

ICOI World Congress
The Orlando World Center Marriott
September 23-25, 2027

Sponsorship Application

Name of Company _____ Contact Name _____

Address _____ City _____

State _____ Zip Code _____ Country _____ Website _____

Phone Number _____ Fax Number _____ E-mail _____

Sponsorship Level: ☐ Platinum $25,000 USD ☐ Gold $17,500 USD ☐ Silver $12,500 USD

Space Preferences: 1) _____ 2) _____ 3) _____

Pre-Congress Course Information

Title of Pre-Congress Course:

_____

Is this a hands-on program? ☐ Yes ☐ No

Is course limited attendance? ☐ Yes ☐ No Maximum: _____

Name(s) of Faculty for Course:

_____

Course Fee: _____ Please note 10% of all course fees are donated to ICOI's Implant Dentistry Research & Education Foundation (IDREF)

Course Description:

_____

Course Objectives: (Upon completion of this program, attendees will)

- _____
- _____
- _____

1. Please submit a Corporate Logo in eps vector format via email to: **icoi@dentalimplants.com**
2. A completed W-9 is required to process proceeds from this course.

Tax ID or SSN# _____ Company Name _____

Contact Name _____

Address _____ City _____

State _____ Zip Code _____ Country _____

Payment

Total: $ _____

Credit Card:
Please complete the following information.

☐ MasterCard ☐ Visa ☐ American Express

Card # _____

Exp. Date _____ CVV # _____

Signature of Applicant _____

Billing Zip Code _____

DEADLINE: FEBRUARY 1, 2027

SEND APPLICATION TO:

ICOI Central Office:
One Bridge Plaza N, Suite 950
Fort Lee, New Jersey 07024 USA

Phone: (973) 783-6300
Fax: (973) 783-1175

icoi@dentalimplants.com

Exhibitor Rules, Regulations and General Information

1. One Unit of Exhibit Space: $3,750.00 USD

Booth space is limited. Each exhibitor is allowed a maximum of 2 booths (except Platinum & Gold Sponsors who have the option to purchase additional booths)

2. Assignment of Exhibit Space

Following Sponsorship booth assignments, remaining exhibit booth space will be assigned on a **FIRST COME FIRST SERVED** basis and must be submitted with payment IN FULL. You will receive an email confirming that we have received your application and a confirmation once it has been processed.

There is no guarantee that we will be able to accommodate all applicants. The ICOI reserves the right to refuse exhibit space to any company including prior exhibitors.

Booths will be assigned beginning July 30, 2027. Any applications received after booths have been assigned will be given any remaining booths if available. The ICOI reserves the right to relocate exhibitors should it become necessary or advisable in their reasonable judgement.

3. Exhibit Booth Package

Exhibit booth package will include the following:

- One unit of 8′ X 10′ exhibit space with 8′ high back drapes and 3′ high draped side rails
- One 6′ draped table
- One identification sign
- Two chairs
- One wastebasket
- Names and addresses of all pre-registered attendees will be emailed to the contact person for your company about 3 weeks prior to the event (post-registered attendees′ names and addresses can be requested after the meeting)
- Continental breakfast, breaks, luncheons and welcome cocktail reception

Space does NOT include:

- Electrical
- Unpacking and rigging
- Drayage
- Special utilities
- Booth decorating, furniture and carpeting
- Assembly or repacking of displays
- Storage space for packing crates and cartons

4. Official Exhibit Contractor

Alliance Expo has been appointed as the official contractor for exhibit services, including installation, decoration and on-site equipment. An information packet will be emailed to you with your booth assignment.

5. Location of the Exhibit Hall

Orlando World Center Marriott (Room: Grand Ballroom) will serve as our exhibit hall. Table-top and portable back wall exhibits are recommended.

6. The exhibit hall will be open to exhibitor personnel during the following hours

EXHIBITOR MOVE-IN:

Thursday, September 23, 2027	8:00 AM–12:00 PM

SHOW HOURS:

Thursday, September 23, 2027	1:00 PM–7:15 PM
Friday, September 24, 2027	7:30 AM–6:00 PM
Saturday, September 25, 2027	7:30 AM–4:30 PM

WELCOME COCKTAIL RECEPTION WITH EXHIBITORS:

Thursday, September 23, 2027	5:45 PM–7:15 PM

EXHIBITOR MOVE-OUT:

Saturday, September 25, 2027	4:30 PM–7:30 PM

ALL TIMES ARE APPROXIMATE AND MAY BE SUBJECT TO CHANGE. FINAL TIMETABLE WILL BE SENT VIA EMAIL PRIOR TO THE SHOW.

Continued →

7. The ICOI reserves the right to refuse any commercial display inappropriate to a scientific meeting. The ICOI must grant permission to exhibit any equipment more than 10' high. Please note that any backdrops or display higher than 4 feet MUST be displayed at the back of your booth. Nothing should be blocking neighboring booths. Due to space constraints, all exhibits MUST stay within the perimeters of your assigned booth in order to stay compliant with Fire Marshal Regulations.

8. Samples, pamphlets, catalogs, etc. may be distributed at the exhibitor's booth only. Prize drawings and giving awards for signing names/addresses, and comparable promotional activities are not permitted.

9. Door Drops: Use this opportunity to reach all attendees booked in our room block at the host hotel. Approval of marketing materials is required. Contact us for pricing as it varies by location.

10. Exhibitors must carry their own fire, theft, or other insurance. All exhibit materials must comply with local fire laws, insurance underwriter and safety regulations. All containers and packing materials are to be removed from the exhibition area when the exhibit is set up.

    Explosive or flammable materials and substances are not allowed. All electrical work must be installed in accordance with local regulations. The exhibitor assumes responsibility for compliance with municipal and provincial regulations concerning fire, safety and health.

11. For security reasons, exhibitors are required to keep an attendant at their booth during all open hours.

12. Exhibitor badges are limited and should only be used for booth personnel. They are not to be used for anyone who should pay the event registration fee or anyone wishing to gain admittance for the purpose of making contacts/networking.

13. All or any part of the space herein designated is subject to reassignment and rearrangement by the ICOI for the purpose of consolidation of display space or for any reason.

14. No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted to any Exhibitor or person. Exhibitor remains fully responsible and liable under its contract for all activities conducted within their designated space.

15. Parts of exhibits, signs or other display materials may not be posted, taped, nailed or otherwise affixed to walls, doors, or any part of Orlando World Center Marriott in any way that may cause damage. Damage caused by failure to observe this rule will be paid for by the exhibitor.

16. Exhibitor's equipment is not insured by the ICOI for loss, theft, damage or breakage. Neither Orlando World Center Marriott employees or representatives, nor any representative of the ICOI can be held responsible for any injury, loss or damage to the exhibitor's employees or property. The exhibitor must assume responsibility for damages to property caused by, or which in any way arise out of, the actions of the exhibitor.

17. If an exhibit display/booth fails to arrive, the exhibitor will still be responsible for all rentals, and no refund will be made.

18. Any and all matters not specifically covered in the preceding rules and regulations shall be subject solely to a decision of the ICOI Board of Directors.

19. If any exhibitor chooses to cancel their registration, a refund will be issued, minus a 50% cancellation fee until July 30, 2027 after which time no refund will be given.

20. If the event is cancelled due to restrictions that are a result of the current pandemic, a full refund will be issued.

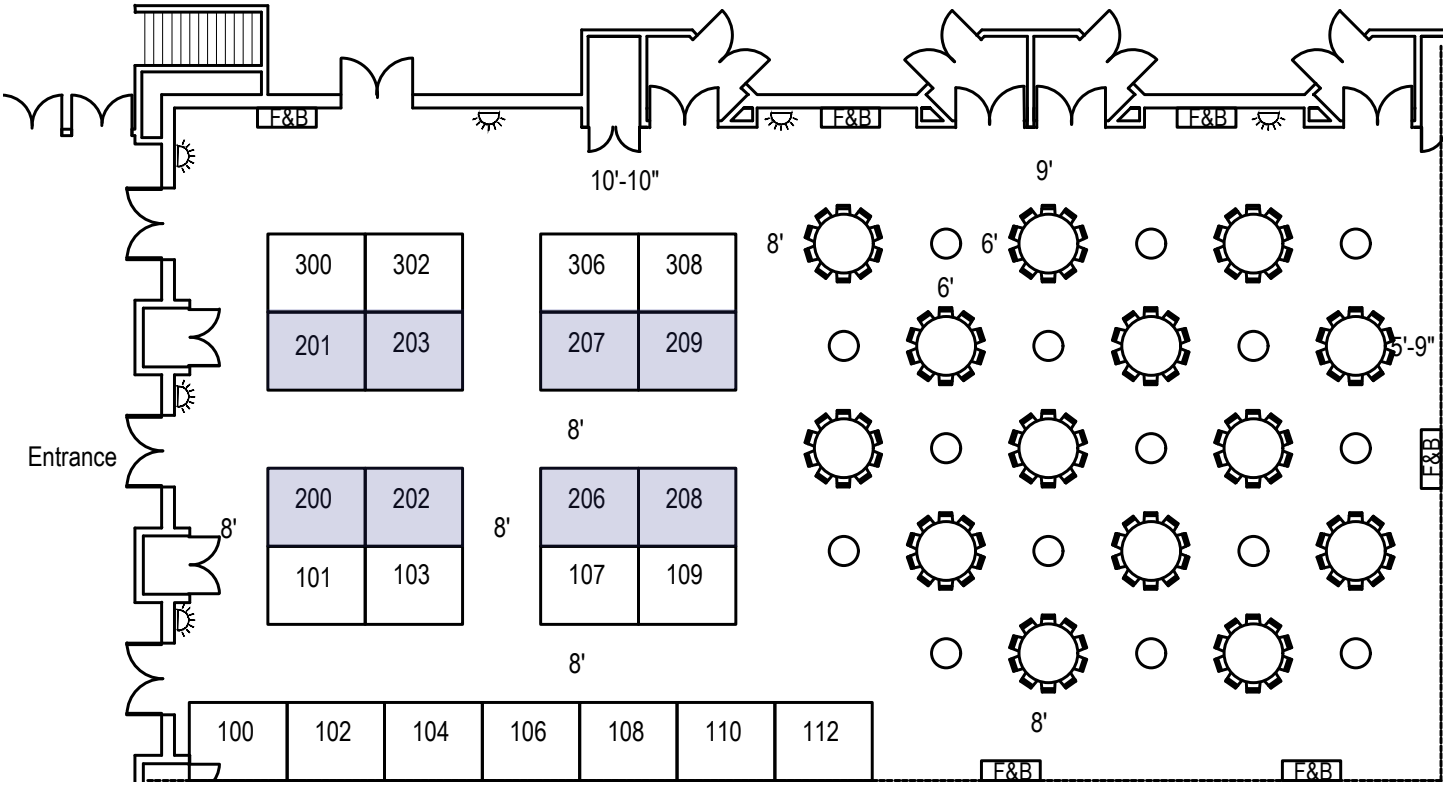
21. Orlando World Center Marriott is the host hotel for this symposium located at 8701 World Center Dr., Orlando, Florida 32821. For reservations, please call (407) 239-4200 or visit www.icoi.org/events to use the online reservations link.

22. Please be aware of unauthorized websites or persons posing as event representatives.

    Housing information will be posted on our website **(www.icoi.org/events)** and sent directly to the company representative listed on the exhibitor or sponsorship application from the ICOI with your booth assignment.

Exhibit Hall Floorplan

* Sponsors have priority selection of the shaded spaces.



Orlando Florida

ICOI World Congress
The Orlando World Center Marriott
September 23-25, 2027

Exhibitor Application

Name of Company _____ Exhibit Contact _____

Address _____

City _____ State _____ Zip Code _____ Country _____

Toll Free Phone Number _____ Phone Number _____

Fax Number _____ E-mail _____ Website _____

Information

Space preferences*: 1) _____ 2) _____ 3) _____

* Following Sponsorship space assignments, remaining exhibit space will be assigned on a first come, first served basis. No space(s) selected is guaranteed.

Brief description of your product and/or service:

_____

Representatives at exhibit:

Only 2 representatives are included in the Exhibit Space fee. Each space can have a maximum of 4 representatives. No exchanging of badges by representatives is permitted. The ICOI reserves the right to refuse representative admittance for unethical behavior. Representatives are required to wear their badges at all times while at the show.

A fee of $250.00 USD will be incurred for each additional representative registered before the event until August 27, 2027. No additional representatives or name changes will be accepted after August 27, 2027. There will be a $350.00 USD charge for each additional "On-Site" representative.

Representatives:**

1) _____

2) _____

** To order additional badges please fill out the Additional Representative Application.

I hereby agree to abide by ICOI regulations. In addition, I hereby release and agree to hold harmless the ICOI and The Orlando World Center Marriott from any and all liability for damage or loss to my exhibit, equipment or products.

Payment

Exhibit Fee for One Space:
$3,750.00 USD (Space is limited)

Total: $ _____

Credit Card:
Please complete the following information.

☐ MasterCard ☐ Visa ☐ American Express

Card # _____

Exp. Date _____ CVV # _____

Signature of Applicant _____

Billing Zip Code _____ Date _____

SEND APPLICATION TO:

ICOI Central Office:
One Bridge Plaza N, Suite 950
Fort Lee, New Jersey 07024 USA

Phone: (973) 783-6300
Fax: (973) 783-1175

icoi@dentalimplants.com

Orlando
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Additional Representative Badge Request

Name of Company _____ Exhibit Contact _____

Address _____

City _____ State _____ Zip Code _____ Country _____

Toll Free Phone Number _____ Phone Number _____

Fax Number _____ E-mail _____ Website _____

Information

Representatives at exhibit:

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Names of Representatives Included with Exhibit Fee:

1) _____ 2) _____

Additional Representatives: (Additional fee required)

3) _____ 4) _____

Platinum, Gold & Silver Sponsors Only: Platinum (10), Gold (8), Silver (6)

1) _____ 6) _____

2) _____ 7) _____

3) _____ 8) _____

4) _____ 9) _____

5) _____ 10) _____

I hereby agree to abide by ICOI regulations. In addition, I hereby release and agree to hold harmless the ICOI and The Orlando World Center Marriott from any and all liability for damage or loss to my exhibit, equipment or products.

Payment

Badge Fees:

$250 per additional representative before August 27, 2027.

After August 27, 2027 registrations will be accepted on-site for $350 per additional representative.

Total: $ _____

Credit Card:

Please complete the following information.

☐ MasterCard ☐ Visa ☐ American Express

Card # _____

Exp. Date _____ CVV # _____

Signature of Applicant _____

Billing Zip Code _____ Date _____

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Important Addendum to This Prospectus

Guidelines Regarding Commercial Support and Conflict of Interest

The ICOI, in planning this continuing education program for the ICOI World Congress, will adhere to the following policies:

1. Program topic selection will be based on perceived needs for professional information and not for the purpose of endorsing specific commercial products, drugs, materials, treatments, or services.
2. Funds received from commercial sources in support of any educational programs shall be unrestricted and the ICOI Scientific Committee shall retain exclusive rights regarding the selection of presenters, instructional materials, program content and format, etc.
3. Any and all commercial support received shall be acknowledged in program announcements, brochures, and the on-site program book.
4. Commercial support shall be limited to:
    a. the payment of reasonable honoraria;
    b. reimbursement of presenter's out of pocket expenses; and/or
    c. the payment of the cost of modest meals or social events held as part of an educational activity.
5. Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name. They should use generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
6. Speakers will be required to disclose any potential bias or conflict of interest to commercial supporters and the audience of any activity related to the ICOI World Congress.

The ICOI Shall:

1. Be responsible for the content, quality, and scientific integrity of all educational activities.
2. Assure that presentations give a balanced view of all therapeutic options.
3. Assure that commercial exhibits do not influence planning nor interfere with the presentation of educational activities.
4. Be responsible for making ultimate decisions regarding funding arrangements for educational activities.
5. Assure that commercially supported social events at educational activities do not compete with, nor take precedence over, the educational events.
6. Have a policy on conflict of interest and assure that all educational activities conform to this policy.

Thank you for exhibiting and abiding by the rules we have set forth to ensure a successful event for everyone.